

Danish Fashion Institute

Communication intern at Danish Fashion Institute

The Danish Fashion Institute (DAFI) is looking for an enthusiastic communication intern to support the PR and communication team. The internship begins 1 September and lasts 6 months.

You will assist the PR and communication team at DAFI that is responsible for communication across all departments of the organisation, including the world's largest event on sustainability in fashion, Copenhagen Fashion Summit. Furthermore, you will assist in conducting smaller events for the Danish fashion industry.

Assignments:

- Assist with social media platforms
- Assist with writing editorial content for web and newsletters
- Assist in press and credit requests
- Assist in the maintenance of press database and press archive
- Keep track of press clippings
- Daily tracking of all online coverage
- Managing RSVPs for events and working on door as required
- Support the team in any ad hoc duties and internal administration support

In addition to these assignments, you will be responsible for daily practical chores around the office along with the other interns in the organisation.

You:

- Currently studying a bachelor's or master's degree
- Strong English communication skills, both written and spoken
- Some Danish communication skills are preferred, especially written
- Passion for communication, writing and social media
- A strong interest in the fashion industry
- Knowledge about sustainability in fashion is an advantage but not a requirement
- Extremely organised with high attention to detail and able to multi-task
- Ability to work under pressure and flexible hours
- Ability to work independently and take on responsibility for assignments
- Team player, pro-active, enthusiastic and sociable with a positive outlook

Danish Fashion Institute

Danish Fashion Institute is a network organisation that works to facilitate an extensive network to develop, promote, market and push Danish fashion forward in order to strengthen Denmark's position on the global fashion map. The organisation's main focus is sustainability and hosting the annual Copenhagen Fashion Summit. Read more at danishfashioninstitute.dk.

How to apply

Apply by sending an application along with your CV to communication manager Maria Jæpelt at maria@danishfashioninstitute.dk.

The internship is unpaid and is a great opportunity to obtain relevant experience within the communication field during your education and gain insight into the fashion industry in general. We therefore prefer that interns can get credit for the internship.

Application deadline is 4 June with interviews being conducted in week 24.