



COMMUNICATION INTERN

AT GLOBAL FASHION AGENDA & COPENHAGEN FASHION SUMMIT

Global Fashion Agenda is looking for an enthusiastic and structured communication intern to support the PR and communication team. The internship begins 2 January 2018 and lasts six months.

You will assist the PR and communication team at Global Fashion Agenda that is responsible for communication across all departments of the organisation, including the world's largest event on sustainability in fashion, Copenhagen Fashion Summit, which takes place 15-16 May 2018. Furthermore, you will assist in conducting smaller events on sustainability for the Danish fashion industry.

Assignments

- Assist with social media platforms
- Assist with writing editorial content for web
- Assist in press and credit requests
- Assist in the maintenance of press database and press archive
- Keep track of press clippings
- Daily tracking of all online coverage
- Managing RSVPs for events and working on door as required
- Support the team in any ad hoc duties and internal administration support

You...

- currently study a bachelor's or master's degree
- possess strong English communication skills, both written and spoken
- preferably possess some Danish communication skills, especially written
- have a passion for communication, writing and social media
- have a strong interest in the fashion industry
- have knowledge about sustainability in fashion (an advantage but not required)
- are extremely organised with high attention to detail and able to multi-task
- can work under pressure and flexible hours
- can work independently and take on responsibility for assignments
- are a team player, pro-active, enthusiastic and sociable with a positive outlook

About Global Fashion Agenda

Global Fashion Agenda is a global initiative founded by the non-profit company Danish Fashion Institute in 2016. With a mission to make sustainability fashionable, we aim to mobilise the global fashion system to change the way we produce and consume fashion, *for a world beyond next season*. We believe that sustainability must become an integral way of doing business for fashion brands, which is why our efforts are focused on global fashion brands – of all sizes and across all segments. To ensure impact, we specifically aim to reach decision-makers.

How to apply

Apply by sending an application along with your CV to communication manager Maria Jæpelt Petersen at maria@globalfashionagenda.com. *Application deadline is 27 November with interviews being conducted in week 49.*

The internship is unpaid and is a great opportunity to obtain relevant experience within the communication field during your education and gain insight into the fashion industry in general. We therefore prefer that interns can get credit for the internship.