



PR COORDINATOR FOR COPENHAGEN FASHION SUMMIT

Copenhagen Fashion Summit is searching for a full-time PR coordinator to engage with key media and secure publicity of the event from 1 February – 1 July.

The job entails:

- Seeking placements in print, broadcast and online media – primarily business papers
- Handling incoming press inquiries
- Facilitating and organising interviews with speakers/VIP's before, during and after the event.
- Monitoring media coverage
- Coordinating activities for press attendees at Copenhagen Fashion Summit

About Copenhagen Fashion Summit

Since its first edition in 2009, Copenhagen Fashion Summit has established itself as the world's leading business event on sustainability in fashion. Convening major fashion industry decision makers, the multi-stakeholder event – regularly referred to as the Davos of the fashion industry – has become the nexus for agenda-setting discussions on the most critical environmental, social and ethical issues facing our industry and planet. The sixth edition of Copenhagen Fashion Summit will take place on 15-16 May 2018 at the Copenhagen Concert Hall.

Requirements

- You are fluent in English (preferably native) both written and spoken
- You possess excellent communication skills
- You hold a bachelor or master degree within communication or a similar field
- You have solid experience within the fields of PR and communication
- You have a sound international network of editors – primarily within the business press
- Your background is possibly from a communications agency

Apply

Please send your motivation and CV to communication director Cecilie Thorsmark at cecilie@globalfashionagenda.com before 7 January 2018.

Interviews: Week 2/3

Employment date: 1 February 2018